



WINTER + EOY GUIDE

YOUR PLAYBOOK FOR A
SUCCESSFUL HOLIDAY



Winter Holidays

“As the winter holidays approach, it’s a season filled with joy, connection, and reflection. At RecogNation, we believe in the power of coming together to celebrate our collective achievements and the unique contributions of every individual. Let’s use this time to honor the spirit of gratitude and community, while also being inclusive of the diverse traditions and cultures that make our team so special. Together, we can create memorable moments that strengthen our bonds and inspire us for the year ahead.

”



Andrew Bishop
President



Celebrate Inclusively

Recognize and honor the diverse holidays celebrated by your team, ensuring that all employees feel valued and included in the festivities.



Incorporate Gratitude

Use the holiday season as an opportunity to express gratitude, both personally and professionally, through small acts of appreciation or year-end gifts that resonate with your team.

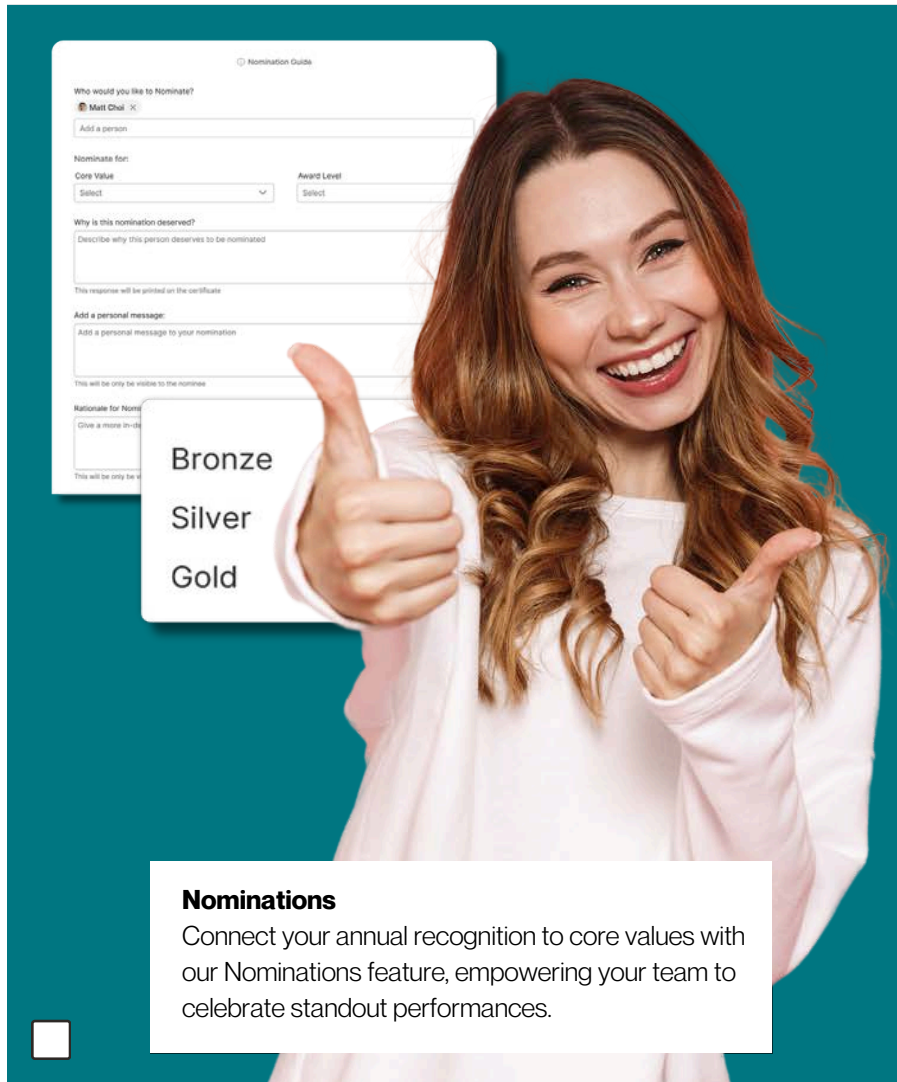


Plan Thoughtful Celebrations

Organize holiday events that cater to different preferences, whether it's a virtual gathering, an in-office party, or a volunteer day, making sure everyone can participate.

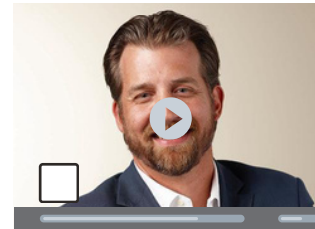
Technology Components

Leverage our cutting-edge technology solutions to enhance holiday recognition, streamline the process, and create memorable experiences.



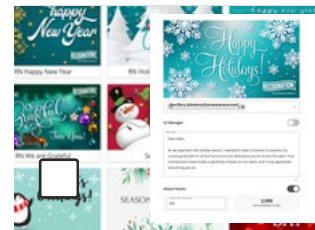
Nominations

Connect your annual recognition to core values with our Nominations feature, empowering your team to celebrate standout performances.



President / CEO Video To Social

A heartfelt leadership video shared to the Moments Feed can amplify the impact of holiday recognition, showcasing genuine appreciation and reinforcing company culture.



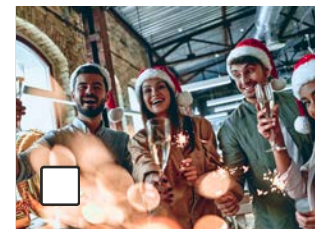
Custom Themed eCards

Add a personal touch to holiday recognition with custom eCard themes, allowing employees to feel appreciated in a creative and meaningful way.



Social Challenge

Social challenges like sharing recipes or fun holiday activities, such as a snowman building competition with peer voting, boosts engagement and spreads festive cheer across the organization.

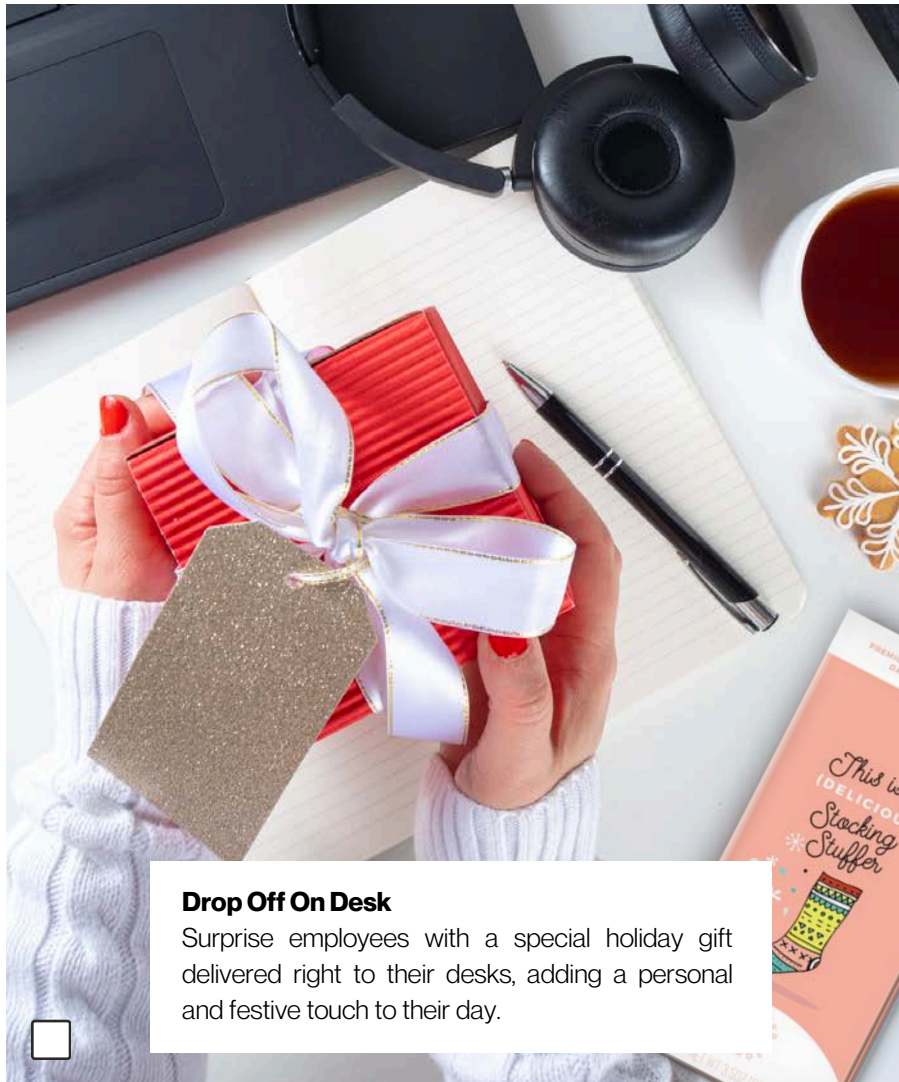


Point Uploads

Celebrate collective achievements with holiday themed milestone event to foster unity. Or reward holiday challenge winners with a point upload to recognize their achievements and further motivate participation.

Physical Gift Components

Make an impact with thoughtfully curated physical gifts that show appreciation and celebrate your team's hard work.



Drop Off On Desk

Surprise employees with a special holiday gift delivered right to their desks, adding a personal and festive touch to their day.



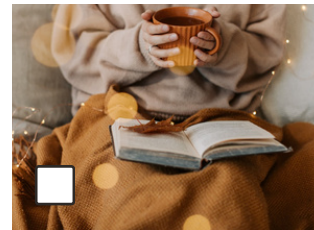
Kit To Home (Family Appreciation)

Send a thoughtful kit to employees' homes to show appreciation for their families and strengthen personal connections during the holidays.



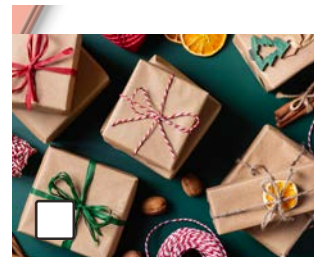
Gift & Greeting Cards

Offer flexible gift cards to give employees the freedom to choose their perfect holiday reward. Or check out their Profile to see what they are interested in to add more of a personal touch.



Cozy Blankets, Mugs, & More

Wrap up the holiday season with cozy blankets, mugs, and many other perfect gifts that bring warmth and comfort to your team!



Anything You Dream Of

Customize the ultimate holiday gift experience with personalized options that match your team's unique desires—if you can dream it, we can make it happen!

Experiential Components

Create lasting memories and further meaningful connections with unique experiences.



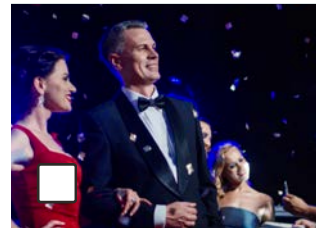
Scavenger Hunt Or Challenge

Create opportunities for employees to interact with other departments and build excitement with scavenger hunts throughout the building. Encourage wellness with step challenges and other physical challenges.



Volunteer In Your Community

Participating in holiday giving back initiatives strengthens team bonds, reinforces company values, and brings a sense of fulfillment through shared acts of kindness.



Gala Events

Set the stage to recognize and celebrate the success built by the daily efforts of everyone in the organization with a gala. This is the perfect opportunity to give prestigious awards those making a difference.



Endless Experience Ideas

Tap into the deep knowledge of your Program Engagement Manager to help come up with the perfect experience to drive engagement and show your true appreciation for the people at your organization.

RN Holiday Planner

Partner up with your Program Engagement Manager to utilize this worksheet and build the framework for your holiday appreciation plan.

Holiday: _____

Theme: _____

Audience: _____

Budget Proposal: _____

Vehicles: _____

Goal: _____

Notes:

Impactful Moments Plan

Add the key components (Technology, Physical Gifts, and Experiential) below to start a roadmap for creating impact in the organization.

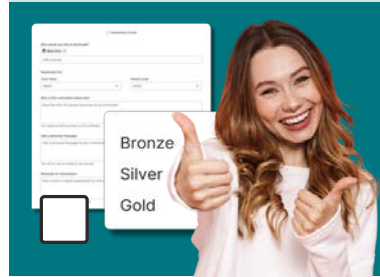
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Annual Awards

“ As the year comes to a close, it's time to celebrate the hard work, dedication, and achievements of your team. This section is designed to help you plan memorable events that honor your employees' contributions and strengthen the team spirit. From recognition ceremonies to festive gatherings, these moments of appreciation are essential for celebrating the previous year, and building excitement for the future. ”



Andrew Bishop
President



Nominations

Connect your annual recognition to core values with our Nominations feature, empowering your team to celebrate standout performances.



Align With Company Values

Choose awards that resonate with your organization's core values, reinforcing the behaviors and achievements that matter most to your team.



Personalize The Awards

Tailor each award to reflect the unique contributions and strengths of the recipient, making the recognition more meaningful and memorable.



Create A Memorable Experience

Plan a special event or ceremony to present the awards, ensuring that the moment of recognition is celebrated and shared with the entire team.

Celebrate Excellence: Annual Awards That Shine!

“ As we wrap up the year, it's time to recognize the exceptional efforts of your team with meaningful awards. In this section, we present a curated selection of annual awards designed to celebrate the unique contributions of each employee. From custom trophies to personalized gifts, these options ensure that every award reflects the value and appreciation your team members deserve.

”



Kailey Savona
Purchasing Agent



RN Annual Awards Planner

Partner up with your Program Engagement Manager to utilize this worksheet and build the framework for your Annual Awards plan.

Holiday: _____

Theme: _____

Audience: _____

Budget Proposal: _____

Vehicles: _____

Goal: _____

Notes:

Impactful Moments Plan

Add the key components (Technology, Physical Gifts, and Experiential) below to start a roadmap for creating impact in the organization.

Day XX/XX	Day XX/XX	Day XX/XX	Day XX/XX	Day XX/XX
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Contact Us

Reach out to your Program Engagement Manager to start collaborating on your holiday plans.

info@recognition.com

1.888.919.7600

www.recognition.com/gifts