



# HOLIDAY GUIDE

YOUR PLAYBOOK FOR A  
**SUCCESSFUL** HOLIDAY

[WWW.RECOGNATION.COM](http://WWW.RECOGNATION.COM)

**2024**







# The Heart of Holiday Recognition

The holiday season is a time of joy, reflection, connection, and appreciation. At RecogNation, we believe this is the perfect opportunity to reinforce community, deepen connections, and express our heartfelt gratitude to the team members who are instrumental to our success.

In this guide, you'll find ideas to enhance your holiday recognition efforts—whether through personalized gifts, heartfelt messages, or festive events. Our goal is to help you create memorable experiences that strengthen connections and boost morale. Thank you for being a part of the RecogNation community. We couldn't do this without your dedication and enthusiasm for making the employee experience at your company extraordinary.

**Let's work together to fill this holiday season with connection, gratitude, and joy!**



**Andrew Bishop**  
President

# Why Holiday Recognition Matters



**Tricia Huizinga**  
VP of People & Culture

“ Holiday recognition is more than just a seasonal tradition —it’s a meaningful way to show our people that their hard work and dedication are appreciated all year long. When we take the time to celebrate and recognize our team’s contributions during the holidays, we reinforce a culture of gratitude and connection that carries forward into the new year. At RecogNation, we believe that this recognition is key to fostering a motivated and engaged workforce. Below are 5 reasons for holiday recognition. ”

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## **Infuses Energy and Joy**

The holiday season tends to lift spirits and overall energy. Utilize this unique time to infuse your organization with an infectious positive energy that carries into the new year.

## **Furthers Community and Connection**

A strong sense of community and connection to ones peers and leaders unlocks the power of commitment, effort, and overall sense of engagement with your organization.

## **Opportunity To Demonstrate Core Values**

Create meaningful ways to showcase and reinforce your company’s core values by celebrating behaviors that align with them during the holiday season.

## **Builds Lasting Memories**

Holiday recognition creates memorable experiences that employees carry with them, boosting loyalty and long-term commitment.

## **Elevates Employee Commitment**

Holiday recognition reinforces to employees that they are in the right place, fulfilling their need for joy, connection, and shared values.



# High-Impact, Stress-Free Holiday Gifting Solutions

“ Whether you're looking for the perfect employee recognition gift or something to show appreciation to your customers, our extensive selection ensures you'll find the ideal match. We're here to make the process seamless, with a consultative approach that helps you choose the right gifts that align with your company's values and budget. I look forward to making an impact with you this holiday season



**Kailey Savona**  
Purchasing Agent

”



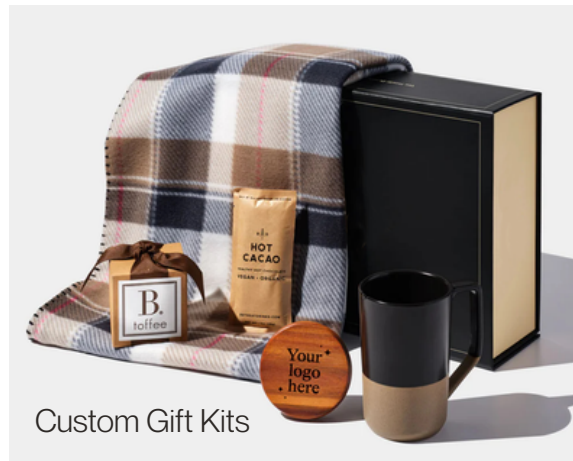
Yeti & On Trend Drinkware



Gift Cards



Coolers & Holiday Hosting Kits



Custom Gift Kits



Cozy Blankets + Mugs



# Impact-0-Meter

Craft unforgettable holiday recognition with personalized gifts and meaningful experiences. Our unique approach ensures that every gesture genuinely resonates with your team, creating lasting connections. Work with your Program Experience Manager to explore thoughtfully tailored solutions designed to elevate your employee appreciation. They will act as your guide in making the biggest impact.

## Create + Combine

### Popular items to utilize in your gift:

1. Points Upload
2. Tango Reward Link
3. Individual Physical Product
4. Sweeter Card + Tango Reward Link
5. Custom Card From Leadership With Points or Tango Reward Link
6. CEO Video Sticky Post
7. Fully Custom Kit





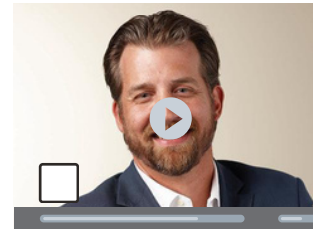
# Technology Components

Leverage our cutting-edge technology solutions to enhance holiday recognition, streamline the process, and create memorable experiences.



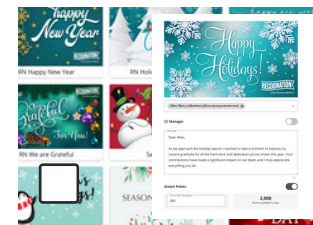
## Point Upload For Winners Of Activity Challenges

Reward activity challenge winners with a point upload to recognize their achievements and motivate continued employee participation.



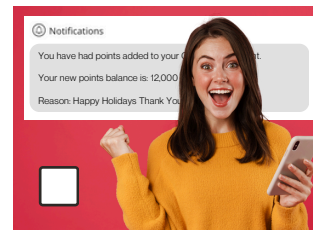
## President / CEO Video To Social

A heartfelt leadership video shared to social feed can amplify the impact of holiday recognition, showcasing genuine appreciation and reinforcing company culture.



## Custom Themed eCards

Add a personal touch to holiday recognition with custom eCard themes, allowing employees to feel appreciated in a creative and meaningful way.



## All Staff Holiday Themed Date Based Milestone

An all-staff holiday-themed date-based milestone event celebrates collective achievements, fostering unity and shared joy during the festive season.



## Social Challenge

A social challenge like sharing recipes or fun holiday activities, such as finding Elf on the Shelf or Peter the Purple Pumpkin, boosts engagement and spreads festive cheer among the team.



# Physical Gift Components

Make an impact with thoughtfully curated physical gifts that show appreciation and celebrate your team's hard work.



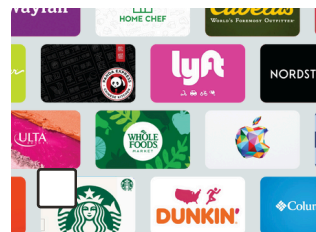
## Kit To Home (Family Appreciation)

Send a thoughtful kit to employees' homes to show appreciation for their families and strengthen personal connections during the holidays.



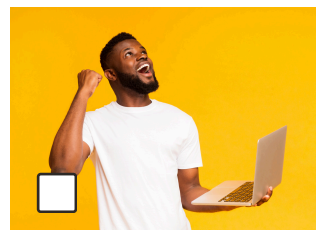
## Themed Apparel

Gift employees with themed holiday apparel to create a sense of unity and festive spirit throughout the workplace.



## Gift Card

Offer flexible gift cards to give employees the freedom to choose their perfect holiday reward. Or check out their Profile to see what they are interested in to add more of a personal touch.



## Anything You Dream Of

Customize the ultimate holiday gift experience with personalized options that match your team's unique desires—if you can dream it, we can make it happen!



# Experiential Components

Create lasting memories and further meaningful connections with unique experiences.



## Potluck

Hosting an employee potluck fosters community, boosts morale, and creates a sense of shared appreciation and connection among team members.



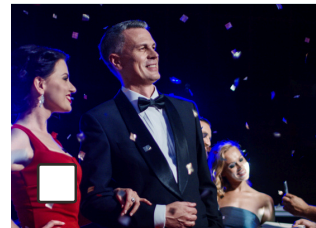
## Scavenger Hunt Or Challenge

Create opportunities for employees to interact with other departments and build excitement with scavenger hunts throughout the building. Encourage wellness with step challenges and other physical challenges.



## Volunteer In Community

Participating in holiday giving back initiatives strengthens team bonds, reinforces company values, and brings a sense of fulfillment through shared acts of kindness.



## Gala

Set the stage to recognize and celebrate the success built by the daily efforts of everyone in the organization with a gala. This is the perfect opportunity to give prestigious awards those making a difference.



## Endless Experience Ideas

Tap into the deep knowledge of your Program Engagement Manager to help come up with the perfect experience to drive engagement and show your true appreciation for the people at your organization.

# RN Holiday Planner

Partner up with your Program Engagement Manager to utilize this worksheet and build the framework for your holiday appreciation plan.

**Holiday:** \_\_\_\_\_

**Theme:** \_\_\_\_\_

**Audience:** \_\_\_\_\_

**Budget Proposal:** \_\_\_\_\_

**Vehicles:** \_\_\_\_\_

**Goal:** \_\_\_\_\_

**Notes:**

## Impactful Moments Plan

Add the key components (Technology, Physical Gifts, and Experiential) below to start a roadmap for creating impact in the organization.

<b>Day</b>	<b>Day</b>	<b>Day</b>	<b>Day</b>	<b>Day</b>
<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____
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# RN 2024 Holiday Timeline

Below is a timeline of key milestones to take into consideration as you start planning your holiday employee recognition and appreciation.

## September

## October

## November

## December

## January

<input type="checkbox"/> <b>Holiday Planning With PEM</b> 9/15 - 9/30	<input type="checkbox"/> <b>Thanksgiving Orders Due</b> 10/18	<input type="checkbox"/> <b>Christmas Orders Due</b> 11/13	<input type="checkbox"/> <b>Giving Tuesday</b> 12/3	<input type="checkbox"/> <b>New Year's Day</b> 1/1
<input type="checkbox"/> <b>World Gratitude Day</b> 9/21	<input type="checkbox"/> <b>Halloween</b> 10/31	<input type="checkbox"/> <b>End Of Year Orders Due</b> 11/20	<input type="checkbox"/> <b>International Volunteer Day</b> 12/5	<input type="checkbox"/> <b>Hanukkah Ends</b> 1/2
<input type="checkbox"/> _____ _____	<input type="checkbox"/> _____ _____	<input type="checkbox"/> <b>Thanksgiving</b> 11/28	<input type="checkbox"/> <b>Christmas</b> 12/25	<input type="checkbox"/> _____ _____
<input type="checkbox"/> _____ _____	<input type="checkbox"/> _____ _____	<input type="checkbox"/> <b>Black Friday</b> 11/29	<input type="checkbox"/> <b>Hanukkah Begins</b> 12/25	<input type="checkbox"/> _____ _____
<input type="checkbox"/> _____ _____	<input type="checkbox"/> _____ _____	<input type="checkbox"/> _____ _____	<input type="checkbox"/> <b>Kwanzaa Week</b> 12/26	<input type="checkbox"/> _____ _____
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# Contact Us

Reach out to your Program Engagement Manager to start collaborating on your holiday plans.

[info@recognition.com](mailto:info@recognition.com)

1.888.919.7600

[www.recognition.com/gifts](http://www.recognition.com/gifts)